

## CITY OF PLYMOUTH

**Subject:** Cabinet Appointments  
**Committee:** Cabinet  
**Date:** 16 November 2010  
**Cabinet Member:** The Leader  
**CMT Member:** Director for Corporate Support  
**Author:** Nicola Kirby, Senior Democratic Support Officer (Cabinet)  
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**Ref:**

**Key Decision:** No

**Part:** I

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### Executive Summary:

Nominations are requested to the following new bodies -

	<b>Organisation</b>	<b>Members</b>
1	Destination Plymouth Board	One Cabinet member
2	Plymouth Waterfront Partnership Board	One Cabinet member

Following a review of the board structure for Destination Plymouth and Plymouth Waterfront Partnership, Cabinet are requested to make an appointment to each of the boards. Plymouth Waterfront Partnership is a wholly owned subsidiary of Destination Plymouth.

Destination Plymouth will:

- 1) Establish a strategic approach to driving the City's visitor economy;
- 2) Co-ordinate the activities of place management organisations (currently Plymouth City Centre Company and the Plymouth Waterfront Partnership);
- 3) Ensure effective visitor marketing for the City.

The Destination Plymouth Board Directors are:

Duncan Currall; Andrew Huckerby; Nigel Godefroy; Doug Fletcher; Adrian Vinken; Jane Chafer; Sean McVeigh.

Plymouth Waterfront Partnership will:

Deliver visitor sector priorities for the Hoe, Barbican and Waterfront areas, through place management.

The Plymouth Waterfront Partnership Board Directors are:

Alvin Hargreaves; Ben Shearn; Roy Martin; Dr David Gibson; Jon Morcom; Mike Coombes; Richard Sutton.

The term is the period of office that the councillor remains a Cabinet member.

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**Corporate Plan 2010 – 2013 as amended by the four new priorities for the City and Council:**

The Cabinet Members will participate on the boards of the new bodies and their work will contribute towards the new priority to deliver growth.

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**Implications for Medium Term Financial Plan and Resource Implications:  
Including finance, human, IT and land**

None

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**Other Implications: e.g. Section 17 Community Safety, Health and Safety, Risk Management, Equalities Impact Assessment, etc.**

None

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**Recommendations & Reasons for recommended action:**

- (1) to appoint the Leader to the Board of Destination Plymouth;
- (2) to appoint the Cabinet Member for Planning, Strategic Housing and Economic Development to the Board of Plymouth Waterfront Partnership.

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**Alternative options considered and reasons for recommended action:**

If the Cabinet do not make appointments to the bodies, the Council will not be able to participate on the boards of the bodies.

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**Background papers:**

None

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**Sign off:**

Fin	Corp F910 006.	Leg	LT/1 0094	HR		Corp Prop		IT		Strat Proc	
Originating SMT Member: Tim Howes											